

RED DEER

<i>System (per 100 breeding hind)</i>	<i>Breeding & Finishing</i>	<i>Breeding & Selling Stores</i>	<i>Deer Park</i>
	£	£	£
Stags	12,584	6,750	8,360
Hinds (for meat)	4,914	8,400	6,967
Hinds (for breeding)	7,350		
Less Breeding Stock Depreciation	2,600	2,600	1,000
Output	22,248	12,550	14,327
Variable Costs:			
Concentrate	800	260	800
Vet & Med	494	285	170
Miscellaneous	408	204	102
Variable Costs (ex. forage)	1,702	749	1,072
Gross Margin £/100 head	20,546	11,801	13,255
Hinds per Ha.	4.50	6.50	3.00
Forage Variable Costs	3,619	1,852	2,245
Gross Margin (Inc. Forage)	16,927	9,949	11,010
Gross Margin £/Ha	762	647	330
Gross Margin £/Acre	308	262	134

1. *System:* Lowland systems assumed. Replacements bought in.
2. *Sales:* Based on skin-on carcasses bought by a game dealer/butcher. Breeding and Finishing - 44 stags are sold (15-18 months) 55kg dw @ £5.20/kg; 21 hinds are sold (15-18 months) 45kg dw @ £5.20/kg, 21 hinds are sold for breeding @ £350/head. Breeding and Selling Store Calves – 45 stag calves (45kg liveweight) and 42 hind calves (40kg liveweight) @ £150/head. Deer Park – 40 stags (15-18 months) 55kg dw @ £3.80/kg; 37 hinds (15-18 months) 50 kg dw @ £3.80/kg.
3. *Culls and replacements:* Replacement hinds at £400, stags at £1,500; cull hinds at £200 and stags at £500. Herd Life: hinds, 12 years; stags, 6 years; 33 hinds per stag.
4. *Concentrates:* 4t per 100 breeding hinds for Breeding & Finishing systems and Deer Park; 1.3t per 100 breeding hinds for Breeding and Selling Store systems a cost of £200/t
5. *Forage costs:* Refer to forage section on Page 87. Breeding and Finishing system is based on Long Term Ley variable costs and includes hind plus finishing progeny; Selling Stores is based on Improved Permanent Pasture costs; Deer Park forage costs are based on Low Input Pasture.

Finishing Stag Calves*Per 100 Stags**Average*

	£
Stag Sales	27,885
Less Purchased Store (incl. mortality)	15,000
Output	12,885
Variable Costs:	
Concentrates	1,200
Vet & Med	306
Miscellaneous	498
Variable Costs (ex. forage)	2,004
Gross Margin (ex. Forage)	10,882
Stock per Ha.	15
Forage Variable Costs	1,086
Gross Margin per 100 Head	9,796
Gross Margin £/Forage Ha	1,469
Gross Margin £/Forage Acre	595

The venison price reflects projected sales for 2017 to wholesale buyers and the higher prices being paid for farmed venison by supermarkets. Higher prices will be obtained for direct sales to consumers (e.g. farm shops and farmers' markets) and caterers, but extra costs will normally be incurred.

Sources of further information: The British Deer Farms and Parks Association, PO Box 7522, Matlock, DE4 9BR. Tel: 08456 344 758 www.bdfa.co.uk; Venison Advisory Service Ltd (www.venisonadvisory.co.uk)

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